

Order / Rev: 37685
Alt Order #: 08888416
Flight Dates: 10/24/12 - 10/24/12

Advertiser: Horsford - DCCC
Product Desc: Horsford/DCCC
Estimate: 2209

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$200.00		0.00				
3	8	10/24/12	10/24/12	Live w/Kelly Live w/Kelly	CM	9-10a --W----	:30	1	\$300.00	LV1	0.00	NM	1	\$300.00
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$300.00		0.00				
4	8	10/24/12	10/24/12	Price Is Right Price Is Right	CM	10-11a --W----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$450.00		0.00				
5	8	10/24/12	10/24/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --W---- (4:30 PM-5:00 PM)	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$1,575.00		0.00				
6	8	10/24/12	10/24/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --W----	:30	1	\$1,750.00	LV1	0.00	NM	1	\$1,750.00
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$1,750.00		0.00				
7	8	10/24/12	10/24/12	630-7p Inside Edition Inside Edition	CM	630-7p --W----	:30	1	\$1,400.00	LV1	0.00	NM	1	\$1,400.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$1,400.00		0.00				
8	8	10/24/12	10/24/12	7-8p Rotator 7-8p Rotator	CM	7-8p --W----	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$1,225.00		0.00				
9	8	10/24/12	10/24/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --W----	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$600.00		0.00				
10	8	10/24/12	10/24/12	Letterman Letterman	CM	1135p-1237a --W----	:30	1	\$275.00	LV1	0.00	NM	1	\$275.00
LATE SHOW w. LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$275.00		0.00				
Totals													10	\$8,050.00